

Appendix P

San Diego Team Qualifications



San Diego
CIRM Headquarters Facility
Proposal



THE CITY OF SAN DIEGO

Community and Economic Development Department

The City of San Diego actively assists businesses in relocating to and expanding within the City. Since the early 1990s, San Diego has become a powerhouse of high-tech and biotech companies lured here by an unsurpassed quality of life and great business opportunities. The City of San Diego can help with site selection, incentives, permit assistance, financing, and other assistance.

The San Diego region has one of the highest concentrations of high-tech companies in the United States. In June 2004, the Milken Institute named San Diego as having the top biotech cluster in the nation and estimated that the life science industry in San Diego was responsible for \$5.8 billion of the region's gross product.

The City of San Diego ensures that its business climate is inviting through lower business fees, regulatory relief, special incentives, and many other programs that help businesses large and small.

<http://www.sandiego.gov/development-services/smallbus/smbstips.shtml> Great business incentives and benefits abound in San Diego with special business zones and other opportunities that give companies an edge in the marketplace and help them expand and prosper.

The City of San Diego has a proactive business expansion, attraction and retention program working directly with key businesses in targeted industries to provide assistance that results in the retention and expansion of jobs and investment in San Diego.

The City of San Diego has streamlined its permit process to enhance the business climate. The City also helps businesses with issues involving permitting through programs such as Business Expansion, Attraction and Retention and Small Business Troubleshooter. For more information, please visit

<http://www.sandiego.gov/economic-development/>



Slough Estates PLC

Founded in 1920, Slough Estates is a London-based global real estate owner/operator for business parks in Western Europe and North America, with over 1700 customers occupying 31 million square feet of business space, with a total value of 6.87 billion. Slough Estates' properties are in suburban locations in close proximity to the main business centers, where there is long-term demand for business accommodation to serve these key economic regions.

The company's main activities are currently based around London, Brussels, Paris, Düsseldorf, San Francisco and San Diego and the company continues to develop new business parks with the long term objective of building shareholder value and enhancing its reputation for quality buildings offering excellent value to customers.

In California, the company has made a name for itself as being a leading provider of business space for life sciences companies, providing homes for industry leaders such as Genentech, Pfizer, La Jolla Institute for Allergy and Immunology, etc. With over 1 million square feet of properties in San Diego and nearly 2.5 million square feet in the San Francisco Bay Area, Slough Estates is an active and known player in the local markets. Over the years, Slough has demonstrated its ability to understand and address the specialized needs of the life sciences industry, and maintains a top-tier reputation amongst tenants, as well as real estate professionals.



San Diego Regional Economic Development Corporation

San Diego Regional Economic Development Corporation (EDC) works to create and sustain a region that is globally competitive – fueled by a diversified, technology-driven economy – and positioned to achieve sustained economic prosperity and opportunity for its residents.

EDC's core mission is to assist companies in locating, expanding, and solving problems – while also focusing on issues of regional competitiveness – through a CEO-driven issue agenda that supports the growth and expansion of high-wage, high-growth industries in the region.

EDC works in partnership with, and receives significant funding from, the City of San Diego. Additional funding comes from the San Diego Unified Port District, the City of Chula Vista, other cities in the region, and more than 200 private-sector investors.

EDC has worked with many biotech companies as they've located or expanded in the San Diego area. EDC recently assisted Tanox, Inc. in their decision to expand their manufacturing operations to San Diego. Headquartered in Houston, Texas, Tanox develops monoclonal antibodies to treat immune-mediated, infectious and inflammatory diseases. Tanox was looking at two sites, one in San Diego and the other in Texas with Texas offering significant incentives to entice Tanox to site the facility there. EDC provided Tanox with incentive information and made referrals and introductions to other economic development partners including the City of San Diego and the San Diego Workforce Partnership. Tanox plans to have 80 employees in San Diego in manufacturing space previously occupied by Idec Pharmaceuticals in Torrey Pines Mesa.

A partial list of past and present life sciences companies that EDC has assisted with their business needs over the last several years is presented below.

The Burnham Institute
Biota Holdings, LTD
Biotech Plex
IDEC Pharmaceuticals
BioPhysix, Inc
Elan Pharmaceuticals
Starbridge Systems
Dyadic International
Isolagen
Biosite, Inc.
Genelux
Profil GmbH
Vapotronics
Prescription Solutions
Althea Technologies
Bioport

Merck Research Laboratories
Charles River Labs
Nitro Denko Corporation
Loronix Information Systems, Inc.
Discovery Partners International Inc.
Generx Pharmaceuticals, Inc
Dow Chemical
Elan 2
Advantagene
Girard Biotech
Novatarg
Aurora Feinchemie
Diversified Bio-Medics, Inc.
Benechron
Solstice Neurosciences
Sunbiochem, Inc.

www.sandiegobusiness.org



BIOCOM represents more than 450 life science companies in the Greater San Diego region. The association focuses on initiatives that positively influence the growth of the life science industry, including capital formation, public policy, workforce development, and scientific discovery and development. Besides academic and industry company members, our membership also includes a diverse service sector that specializes in serving the region's growing life science community. Since 1995, the organization has provided leadership in addressing important business and legislative issues, building coalitions, and has created educational programs and conferences to help life science companies operate efficiently and economically.

One of BIOCOM's core strengths is its Public Policy effort, which works to ensure that the association leads advocacy efforts for the Southern California life sciences community. This includes being proactive advocates at the state, local and federal levels on behalf of our membership, and working with coalition partners to direct a unified voice towards elected officials and policy makers. Our public policy group works with patient advocacy groups to help put a human face on our member's products. The group works to address areas that impact the ability of companies to operate in California, and make elected officials aware of our industry's needs.

BIOCOM's Purchasing Group was established to help small companies save money on purchases of laboratory staples and office supplies by using the combined power of our membership to negotiate lower prices for goods. On average, a 25-50 employee company using BIOCOM Purchasing Group contracts can save approximately \$18,000 a year in office supplies and approximately \$55,000 a year in lab supplies.

The communication department at BIOCOM acts as a de facto media relations agency for the life science community in Southern California. The communications department is a reliable, one-stop resource for local, statewide and national media looking to understand San Diego's community. Our regular publications include the *Biocommunique*, a free bi-weekly newsletter sent to more than 4,300 readers that covers the regular goings-on about the biotech and medical device community in the region, as well as *LifeLines*, a full-color, quarterly magazine with a circulation of 4,000 that delivers an in-depth, focused look at long-term trends within the life science community.

Each year, BIOCOM hosts more than 100 conferences, meetings and events locally, as well as across the U.S. and worldwide. Through these dedicated efforts to promote the life science industry, BIOCOM helps members access opportunities for strategic partnerships, increased investment funding and educating public and opinion leaders about our community.

BIOCOM's education and workforce department acts as an interface between industry and academia, helping ensure that our industry has the able workforce they require to meet the needs of our growing life sciences industry. This department is also involved in educational outreach for our youth to help meet our future employment needs through a variety of student outreach programs.

www.biocom.org



Burnham Real Estate is one of Southern California's oldest, largest and most diversified real estate firms. Since its founding in 1891, the company has consistently led the industry, establishing a tradition of excellence, integrity and innovation in each market it serves. Burnham's trademark entrepreneurial spirit is reflected through its people, superior technology, and creative, solution-driven philosophy. The Burnham sphere of influence is evidenced by a comprehensive range of services and resources not duplicated by any other privately-held firm in the region, including Transaction Services, Asset Services, Capital Markets (Finance), Development Services, Corporate Services, Advisory and Research.

The Burnham Life Sciences Group is the region's most experienced real estate team specializing exclusively in meeting the needs of biotech and pharmaceutical companies in San Diego. With a track record dating back 30- years to the pre-Hybritech era, we have played a key role in the growth of this dynamic industry, creating value for our clients by offering real estate solutions that match each particular growth strategy, location, and laboratory requirement.

A sampling of our clients includes Biogen Idec, Eli Lilly, Amylin Pharmaceuticals, CancerVax, CovX Pharmaceuticals, Conforma Therapeutics, MediVas, Chimerix, Phenomix, and NovaRx. We have also helped numerous non-profit research organizations with their real estate requirements, including the La Jolla Institute of Molecular Medicine, the Salk Institute, and the Burnham Institute. The Burnham Ideology embraces 'giving back' to the community, and we work closely with BIOCOM, CONNECT, and the San Diego Venture Group to advance the growth of the life sciences industry in San Diego.

Today, Burnham Real Estate stands ready for its second century of leadership as a full service real estate company. The firm employs more than 200 of the industry's brightest professionals, all of whom share the company's unwavering commitment to lead for success. Burnham steadfastly protects its private ownership structure, preserving its core culture and ability to respond quickly to the evolving needs of its clients.

www.burnhamrealestate.com

CONNECTTM

CONNECT is the globally recognized non-profit organization fostering entrepreneurship in the San Diego region by catalyzing, accelerating, and supporting the growth of the most promising technology and life sciences businesses.

Founded in 1985 at the urging of San Diego's business community, CONNECT is widely regarded as the nation's most successful regional program linking high-technology and life science entrepreneurs with the resources they need for success: technology, money, markets, management, partners, and support services. Focused on assisting growth companies in the San Diego region, CONNECT has been directly involved with over 1000 companies, helping them raise over \$11 billion in capital. CONNECT has a dual role in accelerating growth: it provides added value and delivers targeted, high-level expertise to San Diego's technology business community by teaming up with the region's most prominent industry-specific organizations and individuals, and by partnering with world-class UCSD resources, such as the School of Medicine, Jacobs School of Engineering, San Diego Super Computer Center, and The Scripps Institute of Research, Salk Institute and The Burnham Institute.

CONNECT's services are tailored to meet the varying needs of San Diego entrepreneurs at all stages of their business life cycles and growth. Its programs serve as a catalyst for the development and exchange of ideas, a forum to explore new business avenues and partnerships, and an opportunity to network with peers.

CONNECT's success is directly attributable to the generous, unfailing support of its friends and supporters. Its multifaceted network of business and university resources form the platform for its award-winning programs and events. The active, hands-on participation by its premier partners, vendors, and providers from the areas of high technology, life sciences, law, accounting, investment banking, marketing, and communications brings invaluable expertise. The business professionals and capital providers who serve as CONNECT management fellows and form its various committees round out CONNECT's circle of resources. The result is an energetic, resource-rich environment for honing ideas, pursuing personal growth and professional development, and exploring innovative business opportunities.

Because of its success, the CONNECT model has been replicated in other cities and countries, including Scotland, Denmark, Norway, and Sweden.

CONNECT is supported through membership dues, course fees, and corporate underwriting for specific programs.

www.connect.org



Global CONNECT came into being as a consequence of the very successful efforts of the CONNECT program in the San Diego region. A collaborative university/business initiative organized to foster and support the growth of clusters of innovative, science-based companies in the San Diego region, CONNECT has been a major player in the significant transformation of the regional economy and the growth of new forms of wealth and high wage jobs across the region.

Across the globe, the idea of regionalism has taken hold and, with that, a recognition of the importance of regional collaboratives anchored by research institutions to economic growth and renewal. These regional initiatives are focused on building the capacity of the research, civic and business communities to start, incubate and nurture the growth of promising high technology clusters as well as forming research, financing and business partnerships with comparable regions around the globe.

The mission of Global CONNECT is threefold: 1) To provide opportunities for innovative San Diego companies, to strategically link with global counterparts engaged in complementary R&D, financing, marketing and distribution of new technology products. 2) To position UC San Diego as an international hub of technical and educational resources which can provide assistance to regions attempting to strengthen their capacity to incubate and support innovative science-based companies. 3) To position UC San Diego and the San Diego region as an international center of research-based data, knowledge and intelligence about the dynamics of regional innovation.

www.connect.org/globalconnect



Founded in 1969 by Dr. John Robert Beyster, a research scientist turned entrepreneur, SAIC is the largest employee-owned research and high technology company in the United States. A Fortune 500® firm with estimated annual revenues of over \$7 billion, SAIC and its subsidiaries have more than 45,000 employees at offices in more than 150 cities worldwide.

SAIC is a key source for leading-edge technology solutions that will carry our clients through the 21st century and beyond. Since our beginning, SAIC has had a strong commitment to making significant contributions to programs of global importance in the areas of energy, environment, national and homeland security, telecommunications, logistics/transportation, life sciences and healthcare.

Our life sciences customer list includes biomedical companies, major international pharmaceutical companies, leading contract research organizations (CROs), and government customers including the National Cancer Institute (NCI), National Institute of Allergy and Infectious Diseases, other National Institutes of Health, Centers for Disease Control and Prevention (CDC), U.S. Army Medical Research and Materiel Command (USAMRMC), and the Food and Drug Administration (FDA). For example, for more than a decade, SAIC has been the NCI-Frederick's operating and technical support contractor. Our scientists and support staff work closely with the NCI to assist in important discoveries and development of new cures for cancer and AIDS.

At SAIC, we help biomedical research, life sciences and healthcare organizations make important advancements in this time of unprecedented change. More than ever, these organizations are facing new problems with increasing complexities that reach across organizational boundaries, involve emerging scientific technologies, and require new collaborations among public and private stakeholders.

To solve the most demanding technical programs, SAIC is establishing new relationships among government sectors and private sector entities. For example, with our active participation in life science and healthcare data standards consortia, SAIC is helping the integration of healthcare processes and technologies with clinical trials. With CDC, SAIC created the ability to share critical health information among national, state and local systems through systems integration and by facilitating the adoption of national standards and specifications. We are also designing and building the IT infrastructure to establish electronic transfer between drug developers and the FDA. Given the importance of information to life sciences organizations, SAIC offers comprehensive services and solutions that improve the management and value of information across an organization and its extended network.

www.saic.com



Mentus is a life science-centric marketing and investor communications agency in San Diego with a quarter century history of working with pioneering companies in medicine and science. From our first medical device and diagnostics clients to current emerging and industry leading pharmaceutical, genomics and proteomics companies, Mentus has been an integral partner in bringing innovative research successfully to market.

Mentus has developed a reputation for effectively positioning fast charging companies, whether newly emerging or in the middle of an acquisition, merger or turn-around process. All too often the investors have not fully appreciated the rare distinction presented by early stage, innovative companies with powerful technologies. Mentus is geared precisely to assisting such companies tell the full breadth of their story in the most compelling and favorable terms, for both the institutional and retail investment communities. These companies with their product and market-centric business models are great investments – one way or another, they convert research into real products addressing important medical markets.

We are proud of our marketing relationships – their longevity and value for our client companies. We are acknowledged to be responsible, dependable, great to work with and possessing one of the most highly acclaimed creative departments in the country. Hundreds of product and corporate marketing campaigns testify to the agency's strategic planning prowess and creative positioning tactics and effective implementation. The agency's specialty in bringing paradigm-changing products to the market has become a hallmark of our success.

This reputation is a direct result of our long track record promoting the life science industry from the beginning - representing Hybritech (the FIRST biotech company with a commercial product) when they were located in a trailer on the Burnham Institute's parking lot 25 years ago. This has come full circle two decades later with IDEC Pharmaceuticals (now become Biogen Idec).

Mentus has been responsible for hundreds of successful annual reports in the last 25 years – all for both Fortune 500 and smaller companies across the United States. They include companies like Biogen Idec in Cambridge to Delphi Corporation in Detroit to Genesis Healthcare in Philadelphia to SYSCO in Houston to Sanmina-SCI in San Jose.

Given the growth of the life science sector, and the growing international participation in bioscience, there is significant synergy in working with a firm that has a highly acclaimed ability to visualize and communicate these same strategies. Mentus is being used successfully by many companies and organizations (including the government of Canada) to help them penetrate the life science industry. This includes aggressively promoting BIO and BIOCUM (Mentus was a founding board member).

Recently, Mentus assisted in the promotion of more than half a dozen of last year's local IPOs. Historically, Mentus has been a communications partner in over 125 IPOs – including roadshow and prospectus support. In the long-term, this has paid significant dividends – more than 12 of San Diego's 14 largest M&A's have been Mentus clients.

www.mentus.com

McGraw/Baldwin Architects

McGraw/Baldwin Architects was founded in San Diego in 1976 and has grown steadily over the years to become one of San Diego's largest and most respected design firms.

The firm is a full-service architectural, programming, planning and interior design firm that has programmed and designed over 10 million square feet of space for biomedical and high technology companies including biomedical research laboratories and production spaces meeting cGMP and FDA validation requirements. Additional projects include corporate offices, pilot and sustained production plants, Vivaria, medical device and diagnostics manufacturing facilities, computerized aerospace simulators, television studios, corporate headquarters, assembly, warehouse and distribution facilities.

We have defined and established a proven project management and design system that ensures our client's needs are achieved.

Our approach to design and project management results in strong, clear architectural statements in support of functional efficiency. It provides precision execution of every surface and every finish detail. The result is a distinctive, high quality building that will hold its value over the years.

McGraw/Baldwin Architects has specifically developed our practice to provide services tailored to the particular needs of our clients, regardless of their "corporate" structure, recognizing that, while the procurement process may vary between client types, the expectations of high quality, clear communications, rigorous budget and schedule control, and high level of creativity, are desired and expected of your professional consultants.

Biogen Idec NIMO

Large-Scale Biopharmaceutical Manufacturing Complex
Lab/Office Building (QC/QA)
Manufacturing Operations Building
Central Utilities Building
Warehouse Building
Central Spine Building

CancerVax

Corporate Headquarters
Research and Development Laboratories,
Process Development and Pre-Clinical Facilities

SDSU Chemistry/Geology/BAM Building

Three projects
Renovation
Decontamination

The Burnham Institute

Research Campus Masterplan
Research Laboratory Facility
Vivarium

Nokia

Corporate Headquarters
Research and Development Facility
Product Development Laboratories
190,000 Square feet

Brobeck

162,000 sf site plan maximizing high tech profiles

www.mbarch.com



Headquartered in San Diego, California, Invitrogen Corporation provides products and services that support academic and government research institutions and pharmaceutical and biotech companies worldwide in their efforts to improve the human condition. The company provides essential life science technologies for disease research, drug discovery, and commercial bio-production. Invitrogen's own research and development efforts are focused on breakthrough innovation in all major areas of biological discovery including functional genomics, proteomics, bio-informatics and cell biology -- placing Invitrogen's products in nearly every major laboratory in the world.

To discover how life works is the greatest scientific endeavor of our era, holding promise of fundamental improvement in the human condition. Our Quest is to accelerate this search through innovations in science and technologies that expand biological understanding. Success requires passion, intellectual curiosity and a sense of urgency. We will strive for excellence and act with unyielding integrity in everything we do so that we can serve as responsible stewards in the global life science community.

Invitrogen has eight manufacturing locations in North America, Europe and Asia, operations in more than 20 countries, and distributor relationships in 50 countries worldwide.

www.invitrogen.com



The San Diego Workforce Partnership, Inc. (Workforce Partnership) has been in operation since 1974, when a joint powers agreement between the City and the County of San Diego created what is now a public/private non-profit corporation. The Workforce Partnership's mission is:

To create a comprehensive workforce development system that ensures a skilled productive workforce and supports a healthy regional economy.

The Workforce Partnership has long created workforce solutionsSM for the region's employers and individuals through public and private partnerships. We provide cost-effective, quality programs and services that promote self-sufficiency and address the current and long-term needs of the region's employers. This is largely accomplished through the Partnership's One-Stop Career Center Network – including its online center, www.SanDiegoAtWork.com – and its targeted adult and youth employment and training programs. These resources provide job seekers and employers with universal access to labor market information and comprehensive employment resources.

www.SanDiegoAtWork.com

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TIFF (LZW) decompressor
are needed to see this picture.

The members of the Ernst & Young global organization help companies in businesses across all industries—from emerging growth companies to global powerhouses—deal with a broad range of business issues. Our 100,000 people in 140 countries around the globe pursue the highest levels of integrity, quality and professionalism to provide clients with a broad array of services relating to audit and risk-related services, tax, and transactions.

Ernst & Young's integrity and professional competence are the cornerstones of our global organization. We work hard to earn and maintain our clients' trust and confidence. To ensure that we provide quality professional services in an independent, objective, and ethical manner we have implemented a number of global professional development initiatives and quality and compliance safeguards.

Ernst & Young provides a range of services, including accounting and auditing, tax reporting and operations, tax advisory, business risk services, technology and security risk services, transaction advisory, and human capital services. Our country practices also provide legal services in those parts of the world where permitted.

Globally, Ernst & Young focuses on seven major industry groups: financial services; technology, communications and entertainment; energy, chemicals and utilities; industrial products; retailing and consumer products; health sciences; and real estate, hospitality and construction. Our practices provide specific services for additional industries on a country-by-country basis.

Ernst & Young would not be such a successful organization without great people and strong teamwork. We provide our people with solid career growth opportunities and a people-oriented workplace environment. Our philosophy, quite simply, is that when our people achieve their best, so do our clients, and our business prospers.

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Heller Ehrman's Life Sciences Practice Group is one of the largest and most comprehensive in the United States. For more than 40 years, we have played a pivotal role in the growth and development of today's most innovative emerging and established life sciences companies.

Our life sciences team of more than 100 lawyers and patent professionals sets the standard for legal representation in this rapidly growing industry. From startups to multinational corporations, we provide legal guidance in all aspects of business and intellectual property strategy and development. Our industry-experienced litigators vigorously protect and defend patents, trademarks and other intellectual property. We help guide our clients through their dealings with regulatory agencies. We also represent major sources of funding for the industry.

We combine our legal knowledge with both scientific and industry experience, enabling us to work in partnership with our clients for the best result. At least 28 of our colleagues hold doctorates in scientific fields, ranging from molecular biology to immunology. We also draw on the diversity of experience of our firm's other attorneys, including a former FTC Commissioner, a former general counsel to the Department of Commerce and several Patent and Trademark Office (PTO) examiners.

Heller Ehrman opened its San Diego office in 1998 to serve the region's biomedical and information technology industries, as well as those companies that provide service to the technology sector. Since its opening, the office has grown to more than 65 professionals and is home to Heller Ehrman's largest group of biomedical patent practitioners, many of whom have Ph.D.s. The members of the office complement Heller Ehrman's firm wide technology-based practice.

One of the fastest-growing law firms in San Diego and the nation, Heller Ehrman is the 7th largest law office in San Diego, according to a survey published on March 17, 2003 in the San Diego Business Journal.

The San Diego office provides a full spectrum of services for emerging and mature companies, including corporate finance, insolvency, mergers and acquisitions, patent and trademark prosecution, licensing, strategic alliances, FDA representation, intellectual property litigation, securities litigation, employment litigation defense and counseling, tax and executive compensation.

The office's client base reflects the composition of San Diego's business community, including companies in the life sciences, computer, Internet, consumer goods, telecommunications, software, multimedia and electronics industries, as well as venture capital firms. Located in one of the most dynamic technology centers in the nation, the office provides counsel to the region's premier high-tech, life sciences and emerging-growth companies.

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Spherion has been making the Workplace Work Better for nearly 60 years by connecting the right employees with the right companies when they need them most.

The Company is a leader in the North American staffing industry, providing value-added staffing, and recruiting and workforce solutions. As a pioneer in the temporary staffing industry, Spherion has screened and placed millions of individuals in flexible and full-time jobs that have ranged from administrative and light industrial positions to a host of professions that include accounting, finance, sales, marketing, manufacturing, engineering, law, human resources and technology.

Spherion's broad-based experience in recruiting is founded on an in-depth understanding of the workforce and the issues that drive performance. It has extended this expertise into high-value workforce management solutions that incorporate specialized knowledge of many workplace processes and technologies. It is these core competencies that Spherion offers to clients who want to more effectively plan, acquire and optimize talent to improve their bottom line.

What Spherion Brings to Clients

- Higher-quality employees
- Improved performance
- Increased productivity
- Higher retention
- Better cost management
- Improved profitability

Spherion has two San Diego offices in close proximity to the San Diego Coalition's proposed site for the CIRM headquarters.



DPR Construction, Inc., is a forward-thinking, multi-billion dollar, national commercial contractor/construction manager committed to delivering the highest level of service and superior quality products to valued customers around the world. With the purpose of building great things—great teams, great buildings, great relationships—DPR is a truly great company.

DPR's experienced construction managers and engineers address all utility services and casework issues up front—building from an "inside-out" perspective—to ensure a timely and cost-efficient delivery of projects. From small, economical biology labs for start-up companies to complex biocontainment facilities for world-class biopharmaceutical corporations, DPR's range of proven expertise provides customers with a seasoned driver equipped in planning, coordinating, constructing and validating even the most technically challenging and complex laboratories and facilities.

Major life science projects for DPR Construction include Biogen Idec's New IDEC Manufacturing Operation Facility in Oceanside, CA.; COR Therapeutics, Inc., Process Chemistry Laboratories in South San Francisco, California; and the Genomics Institute for the Novartis Foundation in San Diego, CA.

The logo consists of a light blue rectangular box with a thin black border. Inside the box, the words "San Diego" are written in a bold, black, sans-serif font, and below them, the words "Office Interiors" are written in the same bold, black, sans-serif font.

San Diego Office Interiors

San Diego Office Interiors is a full-service office interiors firm, and a preferred Haworth dealer located in San Diego, California.

Since 1976, customers have been turning to San Diego Office Interiors for their furniture and facilities needs. Many of SDOi's customers are some of San Diego's leading companies and represent a wide range of industries, including bio-technology, high tech, banking, law, manufacturing, government, health and medical services, communications and education.

President's Vision Vincent Mudd, President and owner of San Diego Office Interiors, believes the strength of SDOi lies in its ability to build long-term relationships with customers, and its commitment to excellent customer service. His vision for SDOi is to be San Diego's "dealer of choice" by providing customers with exceptional value and customer service, pro-active solutions, and creative design approaches to their interiors. Staff SDOi's Interior Design staff has a combined total of over fifty-five years experience in the contract interiors industry. SDOi employs CCIDC accredited Interior Designers, professionally trained and familiar with all local building codes, ADA compliance, barrier-free restrictions, and all city/state regulations required in our industry. SDOi also employs General/Specialty Contractors and Microsoft Certified Systems Engineer (MCSE) IT professionals familiar with business requirements and infrastructures.

SDOi members actively participate in and contribute to the industry. SDOi maintains professional memberships in BOMA, IFMA, IIDA, ASID and CCIDC, providing staff members an opportunity to achieve the highest level of industry education and training.

SDOi uses technology in its own offices to enhance its ability to provide the highest level of customer service. Internal and external communications are more efficient with the use of Windows NT, AutoCad, Electronic Order Processing, Internet, E-mail, Animated Video, and Video Conferencing.

SDOi offers a wide range of services to meet any interiors project, from Interior Design and Space Planning, Furniture Specification and Procurement, Installation, and Project Coordination, to Move Management and Turn-key Project Management.

Since 1976, SDOi has been successfully meeting the interiors needs of San Diego's leading companies.



Prudential California Realty is the largest franchisee of the Prudential Real Estate Network. Based in Southern California, Prudential California Realty operates over 80 offices from San Diego to San Luis Obispo. With annual sales in excess of \$19 billion, Prudential California Realty is ranked among the top five brokerages in the nation. We are proud to be a member of the Berkshire Hathaway family of companies.

Recognized and respected by nine out of ten Americans, the Prudential name brings you the strength of one of the nation's largest financial services company. In fact, Prudential Financial has grown to provide services to more than 50 million people in North America.

As a customer-focused, quality organization, Prudential California Realty achieves success one client at a time. We emphasize local decision-making, which results in the most efficient and responsive relationship with our consumers.

When you choose Prudential California Realty, you have made a decision to work with a highly professional team and our commitment to you will be one of integrity, reliability, and satisfaction.



2004 marks the 90th anniversary of The Willis Allen Company, an occasion which gives us great pride. Such a milestone gives us the opportunity to reflect on our growth over the years and the part we have played in the development of our beautiful county.

- To earn your trust, referrals to friends and repeat business by providing the most professional, experienced, personalized service in San Diego.
- To ensure every representative of The Willis Allen Company harnesses the real estate experience acquired over 90 years, so today's buyers and sellers can relax while their deals progress smoothly.
- To maintain and build on the firm's sterling reputation among customers, clients, and within the industry, for bringing the highest level of integrity to every transaction.

One of the most respected residential real estate firms in San Diego, The Willis Allen Company, began under a different name but with the same commitment to providing unsurpassed service to buyers and sellers. In 1914, Frederick L. Brown opened his doors for business in La Jolla. He proved to be an excellent salesman and watched his business grow over the next 26 years.

Over the decades, The Willis Allen Company has been uniquely involved in the development of San Diego County and the establishment of behavioral standards for those in the real estate industry here. In 1924, our company helped found the Real Estate Brokers' Association of La Jolla, an organization created to promote ethics and professionalism in the industry. In 1949, Willis Allen Sr. sold the enormous parcel of land, now called Clairemont and University City, in a single transaction.

In 1940 Willis Allen Sr. bought all of the shares in his boss' business, changed the company name, and continued to expand in the La Jolla marketplace. To better serve his large client base, Allen opened a second office in Rancho Santa Fe in 1952. Long-time residents and newcomers alike looking for real estate along the coast and in North County brought their business to The Willis Allen Company, which prompted the opening of a third office, in Del Mar, in 1973. A fourth office opened up in Point Loma in 1988, followed by a fifth in Coronado in 2002. As Downtown revitalized and customers called us for help finding homes in that area, we responded to their needs and opened a sixth office in early 2004.

One of the brokers who began working with The Willis Allen Company in 1977, Andrew E. Nelson, became President in 1984 and purchased the remaining shares of the company from the Willis Allen family in 1995. As the firm's President and CEO, Nelson honors the spirit that enabled the firm to grow from one office to six, from one broker to 140. He remains committed to his brokers and agents, and to the buyers and sellers that place their trust in the firm, so The Willis Allen Company can continue to serve San Diego as it has for the last 90 years.



*The Most Trusted Name in
Corporate Housing Worldwide.®*

Oakwood Worldwide is the world's largest corporate housing and multifamily property management firm. Oakwood Worldwide provides high-quality extended stay furnished accommodations throughout the United States, United Kingdom and Asia Pacific through its Oakwood Corporate Housing, Oakwood Premier, Oakwood Residence and Oakwood Apartment brands.

Oakwood is also a leading owner and manager of traditional long-term apartment residences. Additional business units within Oakwood provide telecom and cable systems, as well as real estate investment opportunities.

Oakwood provides quality accommodations and an extensive array of services and conveniences.

Oakwood Corporate Housing provides comfortable, convenient temporary housing in thousands of locations across the United States. We select from the finest apartments in a city, lease units, and add our signature furnishings and services to prepare them for our guests. Oakwood offers the comfort of a private apartment home, with the conveniences of weekly housekeeping and on-call concierge and maintenance services. Guests can choose from a variety of accommodations reflective of each area's character, from historic brownstones in Boston, to elegant high-rises in New York, to units with mountain views in Colorado. Minimum stays vary by location.

Oakwood Apartments operates over 40 apartment communities, with both furnished and unfurnished apartments. Each apartment community offers the comfort of a private residence, with hospitality staff onsite to provide concierge service, coordinate resident activities, and otherwise assist residents as needed. Additional amenities include swimming pools, fitness centers, and business centers. Minimum stays for furnished Oakwood Apartments vary by location. Unfurnished apartments have standard one-year leases.



In the United States alone, it is estimated that over 33 million presentations are delivered every business day. In this presentation landscape, it is easy to get lost in the "noise".

2Connect provides presentation coaching and training to help your presentations rise above the noise and achieve the results that you want. Whether your goal is to sell products and services, raise capital, or secure new strategic partnerships, 2Connect help presenters:

- Create a compelling story
- Deliver a focused message
- Connect with their audiences
- Achieve results

We help our clients do this through our three “P’s”:

Professional experience - Effective presentation coaching and training requires business acumen as well as experience in creating and delivering presentations. Our experience working with companies such as Washington Mutual Bank, Élan Pharmaceuticals and Baker & McKenzie allows us to bring a wealth of presentation and business experience to every client's presentation - from concept and content to delivery.

Process - Our process is tailored to each individual client. We could share with you everything we know. However, our clients tell us they appreciate that our process guides us to share what is most helpful for them.

People - Process and professionalism mean little in a service business if you do not enjoy working with our team. Given that public speaking is one of adults' biggest fears, how the 2Connect team interacts with clients is critical. Repeated feedback tells us our coaching style alleviates that fear and creates a comfortable environment to accomplish important business objectives.



Republic Van Lines has been a leading, trusted provider, of relocation services for more than 50 years. Republic has the resources to meet your requirements for commercial service needs such as Office and Industrial relocations, or your Household Relocation service needs such as COD or Corporate Relocation. Republic also provides quality Warehousing, Storage, Special Services, and International Relocation Services.

Republic Van Line's management of office moves and business relocation ensures maximum efficiency guaranteeing minimum disruption. Our services can be tailored precisely to your business needs to include pre-move and relocation planning and transportation through to post-move support.

Republic Van Lines has a quality reputation for providing excellent household relocation services. Whether your are moving locally, nationally, or internationally, Republic will be with you every step of the way.

Republic Van & Storage Co., opened a San Diego office in 1952 as a branch of the world wide moving company 'Republic Van Lines', located in Los Angeles, California. Soon after formation, the agency was purchased by the Cutting family and remained with them for ten years. It was during this time that the company became an independent corporation, while remaining an agent of Republic Van Lines. Operating from a warehouse on Pacific Highway in 1962, the company was sold to the Minear family. John Stephan joined the company in 1968 and took over the next year.

Growth was inevitable and the company purchased a new building on Miramar Road in 1978. When the interstate carrier 'Republic Van Lines' filed bankruptcy in 1979, Republic Van Lines of San Diego choose to become an agent for North American Van Lines of Ft. Wayne, Indiana.

In 2001, after a successful career, John Stephan sold the business to Rick Mickels and Scott Schermetzler. Jack Owens joined the team and the company moved to Poway, California in January of 2002. Today, Republic Van Line of San Diego is looking forward to years of steady growth and success.



Thirty years ago, Coffee Ambassador was established with one goal in mind - to provide complete breakroom service to make coffee in your office an enjoyable experience.

By all accounts, we've succeeded admirably. We were the first company in San Diego to form an exclusive alliance with Starbucks *and* Flavia Beverage Systems. And we've expanded our product selection to over 300 refreshment break items.

We serve over 250,000 cups of coffee a day to businesses throughout San Diego County, providing them with a hassle-free, turn-key solution that enables them to focus on what they do best. And we're ready to do the same for you.

A coffee service like Coffee Ambassador offers you high-quality coffees like Starbucks and Flavia that taste great and provide satisfaction to your employees and your customers.

Our prices average about 1/3 the price of the same cup of coffee if you purchased it at a coffee shop. Multiply that times the number of employees who drink coffee times the number of cups they have a day, and you'll see that the savings add up rather quickly.



Cloud 9 Shuttle is centrally located only a few minutes from Downtown San Diego and the primary entry ports of San Diego Lindbergh Field, Santa Fe Train Depot and the Cruise Ship Terminal...

Cloud 9 Shuttle Operating Authorities:

Licensed through the PUC (Public Utilities Commission, State of California)

- PSC-TCP 9512-P
 - Authorized to provide "shared-ride" transportation throughout San Diego County to: San Diego Lindbergh Field, San Diego Amtrak, San Diego Convention Center, San Diego Cruise Terminal with all fares are structured by zip code...
 - Authorized to provide "charter" transportation, non-airport service to within a 120 mile radius originating in San Diego County with all fares can be structured as point to point, hourly, continuous circuit or contractual...
- PSC-TCP 9512-A
 - Authorized to provide transportation services throughout the State of California...
- MC 276299
 - Authorized to provide transportation services throughout the United States and parts of Mexico...

Nationally recognized leader for "Unleashing the Power of Technology" by utilizing [Drive Cam](#) and [Network Car](#) for vehicle tracking... This system is complemented by our Dispatchers who know where every vehicle in the Cloud 9 Shuttle fleet is at anytime....

Cloud 9 Shuttle "Fun" Facts: Cloud 9 Shuttle has more than...

- Over 100 vehicle franchise operators...
- 1200 first class seats available...
- 12,000,000 miles traveled annually which is equal to 54 rounds trips to the moon...
- 2400 oil changes annually using 19,200 quarts of oil...
- 775,000 gallons of gasoline used annually...
- 400 tires used annually...
- 800,000 guests transported safely annually...
- 657,000 reservation calls answered annually amounting to 2,299,500 miles of talk time...
- 2000 Cloud 9 ties issued since 1995...
- 500,000 cars taken off the San Diego freeways annually...

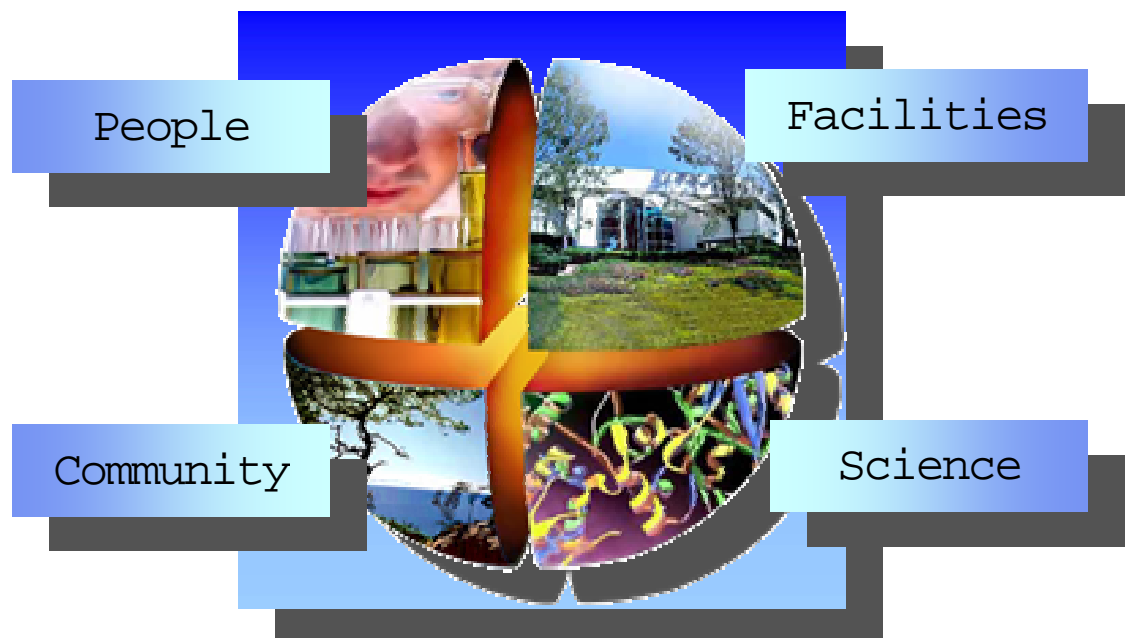


Enterprise Rent-A-Car operates more than 700,000 Rental and Fleet Services vehicles worldwide and has annual revenues of more than \$7.4 billion. Last year, Enterprise opened more than 300 new locations, increasing its total locations to more than 6,000. Enterprise is currently number 16 on the Forbes “500 Largest Private Companies in America” list.

Enterprise is an extended family of 57,000; a world-class company with homegrown roots. Through tremendous leadership and the entrepreneurial spirit of our employees, we've built the largest rental car company in North America — customer by customer, car by car, from the ground up. But our goal has never been to be the biggest; we simply work hard to be the best.

Appendix Q

Statements of Community Support



San Diego
CIRM Headquarters Facility
Proposal

The San Diego Community

One of the most amazing aspects of San Diego's community is how well it works together towards common goals. With the prestige and international renown that will come to whatever location the CIRM decides to put its headquarters in, we are proud to say we have the support of our entire community. From Imperial Beach to Oceanside, Santee to Del Mar, San Diego County is almost the size of Connecticut and represents more than three million people, and we are confident in saying we have their support.

The City of San Diego

We are proud to show that 11 mayors from within our community say they believe San Diego County is the best possible location for the CIRM's headquarters, and have included their statements of support, (Appendix Q-1).

The County of San Diego

We have a signed letter of support from chairwoman Pam Slater-Price, chairwoman of the San Diego County Board of Supervisors (Appendix Q-2), statements of support from four of the region's State Senate and Assembly Delegation members (Appendix Q-3).

We also have the support of the City of San Diego's Science and Technology Commission, as represented by Dr. Martha Dennis, the Commission Chair, and a venture partner at Windward Ventures.

Statement of Support from Local Mayors

I pledge my commitment and support to the California Institute for Regenerative Medicine (CIRM), authorized by the passage of Proposition 71 on November 2, 2004. I believe that San Diego County is the best possible location for CIRM's headquarters. The county has the densest concentration of life science research in the world, including internationally renowned institutions actively involved in stem cell research, making it the best possible location for the CIRM's headquarters in the State of California. I look forward to working with the CIRM in transforming this research into successful, life-saving medical therapies for both California and others in need around the globe.

Claude A. "Bud" Lewis
Mayor
City of Carlsbad

Art Madrid
Mayor
City of La Mesa

Casey Tanaka
Mayor Pro Tem
City of Coronado

Mary Teresa Sessom
Mayor
City of Lemon Grove

Jerry Finnell
Mayor
City of Del Mar

Jim Wood
Mayor
City of Oceanside

Dan Dalager
Mayor
City of Encinitas

Mickey Cafagna
Mayor
City of Poway

Lori Holt Pfeiler
Mayor
City of Escondido

Randy Voepel
Mayor
City of Santee

Diane Rose
Mayor
City of Imperial Beach

County of San Diego Letter

Separate document

**Statement of Support
from San Diego State Senate and Assembly Delegation Members**

We the undersigned, support San Diego's bid to be the headquarters for the California Institute for Regenerative Medicine. The institute will administer approximately \$295 million per year in state bonds over a 10-year period to fund stem cell research in California.

The San Diego region is the best possible location for the CIRM's headquarters in the State of California, because it contains the densest concentration of life science companies in the world, including internationally renowned institutions actively involved in stem cell research. This world-class life science community provides an optimum environment for the CIRM to succeed in transferring stem cell research into successful, life-saving therapies for Californians and patients in need around the globe.

Sincerely,

Senator Denise Ducheny

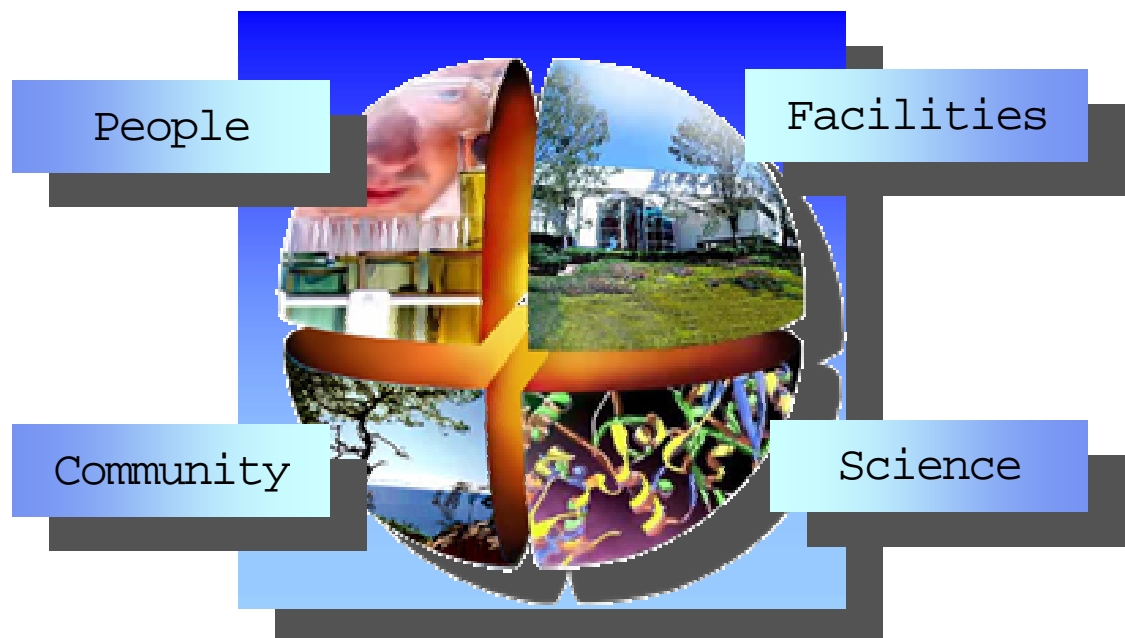
Assemblywoman Lynn Daucher

Assemblyman Mark Wyland

Assemblyman George Plescia

Appendix R

Patient Advocacy Organizations in San Diego



San Diego
CIRM Headquarters Facility
Proposal

Patient Advocacy Organizations in San Diego

Besides an active research community and a strong life science industry, there are many infrastructure requirements necessary for developing life-saving therapies to treat deadly diseases. One of the most important ones is having an ability to prove that those therapies are safe and effective. From vivariums to contract research organizations, hospitals to independent review boards that ensure clinical trials will be run in a manner that holds patient safety in the highest possible regard, San Diego has a complete infrastructure necessary to see new therapeutics developed from pre-clinical and animal models, all the way through Phase III and approval. But the most important aspect of any clinical research is the patients themselves. Without a way to reach out to the patient community of diseases like diabetes and Alzheimer's that might have an ability to be impacted by stem cell research, there is no way to show that new therapies can work.

San Diego has 16 local patient advocacy groups that work with people suffering from diseases that might eventually benefit from research associated with the CIRM. In biomedical research, this is where the rubber meets the road, so to speak. These local offices will act as our contact points with patients throughout the state, and rally these patients and their families around new clinical research, to keep our science and technology moving forward.

American Liver Foundation,
<http://www.liverfoundation.org/sandiego>
San Diego Chapter
2515 Camino del Rio South, Suite 122
San Diego, California 92108
Kristina Furrow - Executive Director,
kfurrow@liverfoundation.org
619-291-5483

The American Liver Foundation is a national voluntary health agency dedicated to promoting liver wellness and to preventing, treating and curing hepatitis and other liver diseases through research, education, and advocacy.

American Heart Association, San Diego Division
[San Diego Division](#)

3640 Fifth Ave
San Diego, CA 92103
phone: (619) 291-7454

Bill Navrides, Senior Strategic Initiatives Director

Our mission is to reduce disability and death from cardiovascular diseases and stroke. That single purpose drives all we do. The need for our work is beyond question.

National Multiple Sclerosis Society, San Diego Chapter

www.mssd.org
8840 Complex Drive, Suite 130
San Diego, CA 92123-1498
phone: 1-858-974-8640
1-800-FIGHT MS
fax: 1-858-974-8646
mssd@mssd.org

Allan Shaw
President/CEO

The San Diego Area Chapter serves over 5,000 people in the San Diego area who are affected by MS. Our focus is funding the cure through our special event fundraisers, funding research, and providing programs and services to those affected by the disease in an effort to help them lead healthier, happier, lives.

National Spinal Cord Injury Association, San Diego County Chapter
6645 Alvarado Road
San Diego, CA 92120
Telephone: 619-229-7001
Pager: 619-839-4367
Contact: Royce Hamrick

Mental Health Association in San Diego County

<http://www.mhasd.org/>

2047 El Cajon Blvd

San Diego, CA 92104

Phone: 619 543-0412

Fax: 619.543.0748

Email: info@mhasd.org

The Mental Health Association is dedicated to promoting mental health, preventing mental disorders and achieving victory over mental illnesses through advocacy, education, research and service.

Lupus Foundation of America,

<http://www.lupussocal.org/>

San Diego-Imperial County Chapter

d.b.a Lupus Foundation of
Southern California

3914 Murphy Canyon Rd., Suite A132

San Diego, CA 92123-4491

(858) 278-2788 FAX (858) 278-2782

Ken Jacobs, President, Board of Directors

Hollaine Hopkins, Director

The Leukemia & Lymphoma Society

http://www.leukemia-lymphoma.org/all_chap

8575 Gibbs Drive

Suite 26.2

San Diego, CA 92123

(858) 277-1800

(800) 215-1098 (Toll Free)

(858) 277-1748 (Fax)

Executive Director: Vanessa Van Dyken

VanDykenV@ca-sd.leukemia-lymphoma.org

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research, education and patient services. The Society's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Since its founding in 1949, the Society has invested more than \$360 million for research specifically targeting blood cancers.

ALS Association, www.alsasd.org

Greater San Diego Chapter

7920 Silverton Ave

#O

San Diego, CA 92126

858-271-5547

info@alsasd.com

The ALS Association, Greater San Diego Chapter is dedicated to families affected by Amyotrophic Lateral Sclerosis (ALS and also known as Lou Gehrig's disease) through patient support, advocacy efforts, public awareness and education while enabling research for a cure and improving quality of life.

[Lori Butler](#) - Executive Director

Alzheimer's Association
San Diego Chapter
www.sanalz.org
4950 Murphy Canyon Road
Suite 250
San Diego, CA 92123
Carol Gebhart
Chief Executive Officer
(858) 492-4400, Ext. 104
carol.gebhart@alz.org

The Alzheimer's Association - San Diego Chapter is a member of the only national voluntary health agency dedicated to research for the prevention, cure, and treatment of Alzheimer's disease and related disorders.

Crohn's & Colitis Foundation of America
Greater San Diego & Desert Area Chapter
<http://www.ccfa.org/chapters/sandiego/>
3935 First Ave
Ste 210
San Diego, CA 92103
Phone: (619) 574-8900
Fax: (619) 574-6853
sandiego@ccfa.org
Pamela Meistrell
Executive Director
pmeistrell@ccfa.org

The Crohn's and Colitis Foundation of America is a non-profit, volunteer-driven organization dedicated to finding the cure for Crohn's disease and ulcerative colitis. CCFA was founded in 1967 by Irwin M. and Suzanne Rosenthal, William D. and Shelby Modell, and Henry D. Janowitz, M.D.

Three decades ago, CCFA created the field of IBD research. Today, the foundation funds cutting-edge studies at major medical institutions, nurtures investigators at the early stages of their careers, and finances underdeveloped areas of research. Educational workshops and symposia, together with our scientific journal, Inflammatory Bowel Diseases, enable medical professionals to keep pace with this rapidly growing field. No wonder the National Institutes of Health has commended CCFA for "uniting the research community and strengthening IBD research."

American Diabetes Association
<http://www.diabetes.org/>
225 Broadway Suite 1530
San Diego, CA, 92101
(619) 234-9897
(619) 234-9981 fax
1 888 DIABETES

The American Diabetes Association is the nation's leading nonprofit health organization providing diabetes research, information and advocacy. Founded in 1940, the American Diabetes Association conducts programs in all 50 states and the District of Columbia, reaching hundreds of communities. Find out what is happening [in your area](#).

Juvenile Diabetes Research Foundation International
San Diego Chapter, <http://www.jdrf-sandiego-news.org>

5677 Oberlin Drive, Suite 110
San Diego, CA 92121
(858)597-0240
Fax: (858)597-2072

sandiego@jdrf.org

[Linda Riley](#), Executive Director

The San Diego Chapter of the Juvenile Diabetes Research Foundation (JDRF) serves all of San Diego County and extends north to Orange County. The Chapter provides valuable information about juvenile diabetes to people with diabetes, their families, and the general public. It also holds numerous successful events that raise much-needed funds for diabetes research.

American Melanoma Foundation

<http://melanomafoundation.org/index.htm>

2160 Fletcher Parkway, Suite O

El Cajon CA 92020

(619) 448-0991

(619) 448-2902 fax

The American Melanoma Foundation or AMF (originally known as the Merlin Foundation) was founded in Southern California in 1990 by a group of melanoma patients and their relatives who believed in the importance and ever-growing need for support of specific research for new treatment approaches in melanoma, one of the most serious of all cancers. Since inception and through fundraising efforts, the AMF has provided support for basic research for new treatments in melanoma. AMF expanded to successfully contributing to the general community with education and awareness programs as well as to the patient community through patient support groups, a critical need for patients with this disease and the unique issues they are facing.

Muscular Dystrophy Association (San Diego)

Montgomery Field Business Park

8525 Gibbs Drive #304

San Diego, CA 92123

Phone: (858) 492-9792

Fax: (858) 492-1282

E-mail: sandiegoimperialdistrict@mdausa.org

Parkinson's Disease Association of San Diego

8555 Aero Dr., Suite 308

San Diego, CA 92123-1746

Phone: 858-273-6763

888-400-2732

Fax: 858-273-6764

E-mail: Info@PDASD.org

The Parkinson's Disease Association of San Diego exists to improve the quality of life of those with Parkinson's disease and their families in the Greater San Diego area, with programs and services, to promote medical research in the field of Parkinsonism, and to marshal community resources to support these efforts.

American Cancer Society

San Diego County

2655 Camino Del Rio North, Ste 100

San Diego, CA, 92108

Phone: (619) 299-4200

Fax: (619) 296-0928

Letters of Support from San Diego's Patient Advocacy Community

We the undersigned, pledge our full commitment and support to the California Institute for Regenerative Medicine, authorized by the passage of Proposition 71 on November 2, 2004. In addition, we agree that the best possible location for its headquarters is in the Torrey Pines region of San Diego County. This area is surrounded by the densest concentration of life science research in the world, including four internationally renowned institutions actively involved in embryonic stem cell research making it the best possible location for the CIRM's headquarters in the State of California.

As members of the San Diego community, we will commit ourselves to provide services and support for this endeavor, that we may contribute to the success of the CIRM in transforming this academic research into successful, life-saving medical therapies.

Sincerely,

Ronald C. Hendrix, Ph.D.
Chief Executive Officer
Parkinson's Disease Association of San Diego

Hollaine Hopkins
Director
Lupus Foundation of America

Karen Hooper
Program Director
National Multiple Sclerosis Society, San Diego Chapter